



# SPORTS & LEISURE MANAGEMENT

## TN TRANSFER PATHWAY



Sports and Leisure  
Management is a Tennessee  
Transfer Pathway.



Motlow graduates can earn  
up to \$100k/year with an  
advanced degree.

*(Occupational Outlook Handbook)*



This pathway prepares  
students for a successful  
career in the sports and  
recreation industry.



**MOTLOW STATE**

[motlow.edu/sportsandleisure](https://motlow.edu/sportsandleisure)

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## SPORTS & LEISURE MANAGEMENT

Do you want to pursue a career following your passion for sports and recreation? Sports and Leisure Management is a great choice for students interested in pursuing a career in sporting and outdoor-related fields.

The Associate of Science (A.S.) degree in Business and Technology with a concentration in Sports and Leisure Management at Motlow State Community College is designed to prepare you for transfer to a university through the Tennessee Transfer Pathway (TTP). TTPs enable you to complete your degree at Motlow and then seamlessly transfer to any Tennessee public, and many private, universities to complete your bachelor's degree.

Earning an associate's degree in sport and leisure management helps you gain the analytical thinking skills and communication abilities needed to be successful in this industry. Sports and leisure management is a broad area covering just about every aspect of sports and recreation. Managers work with professional teams, marketing firms, finances, colleges and universities, community recreation departments, health clubs, and fitness centers.

## Career Opportunities

- Implementation Specialist (\$45-55k/year)
- Sales Representative (\$70-100k/year)
- Personal Trainer (\$65-85k/year)
- Facilities Supervisor (\$36-40k/year)
- Coach (\$40k-\$12 Million/year)

*(Occupational Outlook Handbook)*

Sports and Leisure Management provides a broad-based education in sports and leisure management. This course of study prepares students for a successful career in the sports and recreational industry, helping individuals, families, communities through recreation. Graduates can make a median salary of \$36k/year with an A.S. degree in Sports and Leisure Management.

Sports and leisure management graduates develop a range of sports leadership, leisure event and business management skills in areas such as:

- Operations Management
- Managing Finance and Funding
- Business Planning and Strategy
- Human Resources
- Physical Resources Management
- Marketing
- Legal Matters (Health and Safety)
- Managing People and Customer Service

