

BUSINESS ADMINISTRATION

TN TRANSFER PATHWAY



A store manager with a business degree can make \$70K a year.
(Occupational Outlook Handbook)



An associate degree in business covers a wide range of business and entrepreneurship topics.



Learn how to run, improve, and optimize business operations.



MOTLOW STATE

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The average annual salary for an advanced degree in Business Administration is \$48,845 per year.

(Occupational Outlook Handbook)

BUSINESS ADMINISTRATION

The Business Administration Associate of Science (A.S.) degree program at Motlow prepares you for successful transfer to a college or university as a Tennessee Transfer Pathway (TTP). Completing your A.S. degree develops a strong foundation to begin working in a variety of entry-level career fields sooner than if you had spent four years in college.

Motlow's business administration programs help students develop critical thinking skills, which employers from all industries look for in their candidates. In addition, this degree is known to effectively prepare students for the challenging world of business. Not only do you learn the fundamentals of business including finance, operations, human resources, marketing, and management, but also how to lead and motivate people, communicate effectively, and think critically.

An associate degree in business administration is the stepping stone to a lucrative career helping employees understand their benefits as well as being the liaison between employees and upper management. As of July 15, 2021, the average annual pay for Business Administration advanced degree jobs category in Tennessee is \$48,845 per year.

Potential Careers

- Administrative Assistant/Secretary (\$30-40k/year)
- Assistant Store Manager/Store Manager (\$50-70k/year)
- Human Resources Specialist (\$55-65k/year)

(Occupational Outlook Handbook)

Key Benefits

- A formal business education equips graduates with the skills and technical know-how to manage a business
- Over 100,000 jobs in the business sector were posted in the last year nationwide
- An associate degree in business is a highly versatile degree that covers a wide-range of business and entrepreneurship topics

Skills

- Business Analysis and Intelligence - Technical know-how in running, improving, and optimizing business operations
- Human Resource Management - Tackling the pain points of managing people and the best practices for employers, making them indispensable in an organization
- Customer Service Management - Understanding the needs of customers and retaining their business is key to a successful business or entrepreneurship venture
- Communication, attention to detail, time management, organizational skills, problem solving, teamwork



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