

AGRICULTURE BUSINESS



Agriculture is the single largest employer in the world.



About 30% of the 3.3 million farm operators are women.



Earn a median salary of \$68K per year.
(Occupational Outlook Handbook)



MOTLOW STATE

motlow.edu/agribusiness

AGRICULTURE BUSINESS

THE BUSINESS OF FARMING

There are two sides to successful farms; the production side and the business side. Some people raise livestock, horses, etc. in barns and some people plant crops in fields. Some farmers obviously do both.

Motlow's Agriculture Business Associate of Science (A.S.) degree is offered at our Fayetteville campus as part of the Agriculture Science 2+2 program with Tennessee State University (TSU). Graduates have the option to complete their bachelors degree with TSU at Motlow's Fayetteville campus.

Agricultural business, also known as agribusiness, is the farming, management, production, and marketing of agricultural commodities, such as livestock and crops. The agricultural business field includes resource management, farming, conservation, ranching, and sales. As technology has progressed and markets have become increasingly global, agricultural business has developed to meet and solve high-tech farming needs and problems.

The Agriculture-Business A.S. pathway prepares students for transfer to a four-year institution. Students will gain a basic understanding of the management, marketing, production, and farming of livestock and crops.

Important Facts

- **Median Salary (2020):** \$68,090 (for farmers, ranchers and other agricultural managers)
(Occupational Outlook Handbook)
- **Similar Occupations:** Agricultural and food science technicians, agricultural workers
- **Work Environment:** Outdoor work, mostly on ranches and farms but possible office settings as well
- **Key Skills:** Analytical, critical thinking, mechanical skills, and physical strength

Career Opportunities

Our Associate of Science Degree in Agriculture-Business qualifies you for transfer to any one of Tennessee's four-year college or university programs. Completion of a four-year baccalaureate program prepares you for further study toward a master's degree or higher in Agriculture-Business. Students who hold a higher degree and acquire necessary licensing could anticipate a career in any one of the following areas:

- Agronomist
- Agriculture engineering
- Breeding technician
- Farm equipment sales
- Nursery manager
- Horticulturist

